

# Ecommerce



Ecommerce refers to commercial transactions conducted online

We specialise in building innovative  
ecommerce systems to sell products and services online

Selling online is the next logical step for all businesses. Our ecommerce solutions are focussed on usability and scalability. We specialise in building innovative ecommerce systems to sell products and services online. Our integrated ecommerce framework differentiates itself from other software designed and developed. Seamless integration of channels, processes and systems make us the most trusted ecommerce service provider.

E-commerce is the activity of buying or selling of products on online services or over the Internet. Electronic commerce draws on technologies such as mobile commerce, electronic funds transfer, supply chain management, Internet marketing, online transaction processing, electronic data interchange (EDI), inventory management systems, and automated data collection systems.